

**The Giddings News**

February 9, 1923

**Going Up**

Mr. C. E. Turner of Bastrop who has charge of a number of lumber yards over the state, including one at Lincoln, has been promoted. The company has opened a lumber office in Chicago and he will be in charge. A few years ago, Mr. Turner was a salesman and he has opened up in ten years a chain of yards which put him in big business. Now that pine lumber is becoming scarce in the South, operators will soon have to look to the Pacific Northwest for their stocks, and perhaps Mr. Turner is getting ahead while "the getting is good". Mr. Turner has been a frequent visitor to the News office, and the editor found him to be one of the "livest wires" he has ever met. One of Mr. Turner's hobbies is advertising, which he pursues in a methodical way, and possibly that is one secret of his success. Anyway, he is going up, and fast at that.